



# WE ARE TWINNING

We are stronger together

Houston 5-6-7 March 2018



## SUMMARY

We as BPW International members are stronger if we cooperate, share, engage common projects. Our voices are louder and we will be able to achieve important goals. These are the reasons why we are twinning. We have a lot in common and we are going to leverage it. Rome is the center of history, Houston the center of future and innovation. Past and Future for a better Present. Excited to share all this.

**Bettina**

Rome Club President 2017-2019

## Programma Gemellaggio Sezione Roma e Club Houston BPW International

### Accomodamento :

- **Fadila's home:**
  - Pia Petrucci, Antonella Candelori, Lidia Poggiani, Letizia De Luca, Bettina Giordani, Mariella Pastorella
- **Lisa Lodge's home**
  - Manuela di Sario, Sabrina Lembo
- **Laura Bush's Home**
  - Maria Laura Perilli, Patrizia Balzamo

5 marzo 2018	Cosa	Dove
<b>Ore 10.30</b>	Visita al Museo d'Arte Moderna	
<b>Ore 14.30</b>	Cerimonia di gemellaggio e Riunione strategica con le socie di Houston. Saranno presenti Liz Behnam Past Presidente Internazionale, Megan Shellman VP membership	OUISE's
<b>Ore 18:00</b>	Cena al ristorante OUISE contributo \$50	OUISE
<b>Ore 21.30</b>	Rientro alle rispettive case	

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6 marzo 2018		
Ore 7.30	Pick up per recarsi al Convegno – The Heart of a Woman	HRMI
Ore 8:30 – 16:30	Convegno	HRMI auditorium
	<p>9:00-10:30A Session 1: What is heart disease and how does it affect women? This session will deal with the identification of risk factors for heart disease, and how they may be different in women; and the lifestyle modifications that can be taken to prevent heart disease</p> <p>1) Why did she have a Heart Attack? Dr. John Cooke 2) A Woman at Risk: How does she prevent a heart attack? Dr. Vijay Nambi 3) Women and Heart Disease: Is there really a sex difference? Dr. Martha Gulati</p> <p>10:30-10:45A Coffee break</p> <p>4) How we reveal Secrets of the Heart: Stress Testing and Imaging Dr. Karla Kurrelmeyer</p> <p><b>12noon-1:00P Lunch</b></p> <p>1:00-2:30 Session 2: This session will deal with the treatment of heart disease including CAD and other diseases that occur as a consequence of ischemic heart disease</p> <p>1) Mending the broken heart Dr. Colin Barker 2) You take my breath away....heart failure in women. Dr. Myung Park 3) When the heart flutters....how atrial arrhythmias affect women Dr. Miguel Valderrabano</p> <p>2:30-2:45A Coffee break</p> <p>2:45-3:45 Keynote: “Women’s Heart Health – What you should know” Dr. Noel Bairey-Merz</p> <p>3:45-4:30 Session 3: Healing the broken heart: a call to action This panel will include scientists, physicians, and BPW delegates to discuss what should be the role of science, medicine and government in addressing gender discrepancies in cardiovascular care for women.</p>	
Ore 12:00	VIP buffet launch – conversazione privata con il Prof. Cook	HMRI Board Room
Ore 17:30	Rientro alle proprie case	
Ore 19:15	Pick up per cena a casa di Fadila	
	Cena preparata da Chef Luca Manfe’ ( Vincitore MasterChef America Season 4)	Fadila’s Home
Ore 22:00	Ritorno alle proprie case	

- Lunch generously offered by Ms. Soheila Nowamooz
- Dinner generously offered by Mrs. Fadila Kibsgaard e Mrs Lisa Lodge, Wine offered by Mrs Lulu Tan

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7 marzo 2018		
	Cosa	Dove
Ore 8:30	Colazione a casa di Fadila	
9:30 - 10.30	The Beauty of a Broken Heart : yoga class with Kim Taurins owner of the Four Dragons Institute ( <a href="http://www.fourdragonsschool.com/">http://www.fourdragonsschool.com/</a> )	Fadila's House
10:30 – 11:00	The e caffè – break	
11:00 – 14:00	Cooking demonstration Chef Sorel	
14:00 – 15:00	Talk & Conversation incontro con <a href="#">Ruth Rosenberg</a>	
15:00 – 16:30	Meeting con Liz Behnam – Presidente BPW America	
16:30	Partenza per il Rodeo	Rodeo
18:00 – 22:00	Concerto Houston Rodeo e Concerto (\$ 20 )	Concerto

- *Lunch generously offered by Mrs. Simin Banister*

8 marzo		
Ore 4.30	Pick up per aereoporto	HIA
Ore 6.40	<b>Volo 712 Spirit Airline</b> Partenza per New York – <b>arrivo a Newark 10.40</b>	Newark

Agenda New York da completare		
<b>8 marzo ore 11. 35</b>	PICK UP con Van	AirLink NYC
<b>8 marzo ore 12.00</b>	Alloggio in Hotel Trype by Wyndham Times Square South 45 W 35th St, New York, NY 10001, Stati Uniti e tempo libero	TRYP
<b>8 marzo ore ....</b>	Uso dei biglietti Drop On – off Big Bus per 48 ore	
<b>9 marzo ore 9.00</b>	Leader’s Summit per chi vuole costo circa 150 dollari da confermare per un giorno	Harmony Club
<b>9 marzo</b>	Tempo libero	
<b>10 marzo</b>	Tempo libero fino alle ore 12.00	
<b>10 marzo ore 12.00</b>	Partenza transfer per Aeroporto JFK	Airlink NYC
	Partenza transfer per Newark airport	Airlink NYC
<b>10 marzo ore 17.30</b>	NEW YORK JFK – Monaco di Baviera 17.30-07.25 - LH411 Partenza volo per Monaco di Baviera	
<b>11 marzo ore 8.45</b>	Monaco di Baviera – ROMA 08.45-10.15 LH1842 Partenza volo per Roma Arrivo a Roma previsto ore 10.15	Fiumicino

#### Room sharing in New York

1. Letizia De Luca, Patrizia Balzamo, Marinella Pastoressa
2. Manuela Di Sario, Sabrina Lembo, Maria Laura Perilli,
3. Bettina Giordani, Lidia Poggiani, Pia Petrucci, Antonella Candelori

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**NFBPWC Houston – Organizer and Chairs women**



**Paola Ferrari**  
President  
NFBPWC Houston Club



**Fadila Kibsgaard**  
Program Chair



**Lisa Lodge**  
Program Chair



**Maria Bush**  
Program Chair

**BPW International and NFBPWC Executives**



**Elisabeth Benham**  
NFBPWC President and  
Past President  
BPW International



**Megan Shellman**  
NFBPWC VP Membership

**FIDAPA BPW Italy Club Roma - Delegated members**



**Bettina Giordani** FIDAPA BPW Italy Rome Club – President 2017-2019

52 years old. Business Consultant, free-lance. Past Software Industry Executive (CEO, General Manager, Sales Director, Sales Best Practices EMEA) Married, love for music, cinema and traveling. Open to support startups in Italy and to facilitate business development. Excited about technology, social media and communication strategies.

Contact number + 39 3407678575 - Emergency contact – Maurizio Leone +39 3486010157



**Pia Petrucci** – Past National President FIDAPA BPW Italy

Architect, specialized in the Study and Restoration of monuments, anatomical and surgical designer. National President FIDAPA BPW Italy 2015 -2017

Contact number + 39 3482294724 Emergency contact – Maurizio Palombi +39



**Letizia De Luca** – Treasury Rome Club

She is a Franco-Italian Lyric Soprano. Undertook very young to study music together with the humanities in Paris where she brilliantly Graduated in Law, in Opera singing and Acting with full marks. She has won many Awards and singing Competitions, and received the Gold Plaque Mario Del Monaco at the End of the concert in his Tribute to Rome. She starred in many of these works, Opera, Operette, Concerts in various French and European theatres. The Sacred song is also part of her repertoire and has participated in various Television Production, RAI, Antenne 2 in France and Japanese TV and Danish. She has a great

temperament and outstanding quality of interpretation and continues to perform both in Italy and abroad, having always a big hit. Contact number +39 3890744413



**Maria Laura Perilli** - I am a journalist, art promotor and curator with an interest in contemporary art. In 2007, I became the owner of the Triphé Gallery, first in Cortona and later in Rome where I showcase painting, sculpture and photography by young Italian and foreign artists.

I focus on identifying and developing young talent staging and curating individual and group exhibits at my own galleries as well as promoting emerging artists at cultural institutions in Italy and abroad.

This trip to Houston and New York is for me an opportunity to directly experience enthusiasm, commitment and excellence so prevalent in the American art environment, and I look forward to establishing closer links with its art market.

Contact number +39 3661128107 emergency contact Rosaria Perilli





**Antonella Candelori** - I'm an architect and interior designer. I also owned a furnitures and accessories's shop where I worked for about seven years. I have studied and deepened through the years architecture and genere planning.

For my interest about art's history I also wrote many years ago a book about fountains in Rome. I have two big beautiful children and I enjoy travelling.

Contact number +39 3387548045



**Sabrina Lembo** - (Rome, 1980). Entrepreneur in the olive oil sector([www.oliolembo.com](http://www.oliolembo.com)) , she works in several activities and international projects for the promotion of culture, combining the cultural sphere with love for the land and its traditions. She is President of the Cultural Association *Un lembo di...*

([www.unlembodi.com](http://www.unlembodi.com)), an innovative space born with creative and young people, with the institutional intent to promote a cultural conscience between the young generations.

Writer, critic and translator of numerous texts from Spanish into Italian, Sabrina Lembo worked for the Grinzane Cavour Prize, where she encountered the most important contemporary intellectuals and important Nobel Prizes of literature. Strongly focused on

objective goals, achieving results and proven capabilities in managing more projects for delivery on-time and on-

budget. She worked at Unisys Italia as business developer and client manager, into main projects and program

projects: Roma Capitale, Registry Office of City Hall of Rome, Ministry of Justice , Ministry of the Interior ,Efficiency

Tracking Project- Unisys for Indesit UK . She collaborated with the University of Roma Tre, where she taught Spanish literature. She collaborates with the University of Cassino and University of Molise.

She is authoress of "Llanto por Ignacio Sánchez Mejías by Federico García Lorca. Translations in comparison"

(Aracne, 2013) , "Sentire" (Pages, 2014), "Froitos do tempo" (Edicións Embora, 2015) "Attraverso" (Perrone, 2015),

"Tra cielo e fango" (Erudita, 2017)

FIDAPA BPW Italy member since 2014. Her approach is based on motivation, responsiveness, passion, integrity and sincerity. Contact number +39 3498870899



**Lidia Poggiani** - I just turned 56 embracing every moment with deep appreciation and joy. I deal with custom made, personalized textile furnishings, mainly Made in

Italy, in short I love to "dress" houses! [www.capricciocasa.it](http://www.capricciocasa.it), I just started a new

project called "CAPRICCIOBAG" . I realize handmade, exclusive textile bags. They

must be unique just as each of us has to be. I'm excited to meet and share my

experience and to learn from all of you.

Contact number +39 3386993287, Emergency PierPaolo Brozzetti +393358135145



**Anna Maria Pastorella** (Mariella)

Doctor, Pediatrician, Saint Paul's Hospital Bari. President FIDAPA BPW ITALY – Bitonto Club Member of BPWI TWINNING TASK FORCE.

Twinning is a direct and fascinating way to meet people of other countries and learn about their habits, problems, their land. We can talk all together about many topics. It allows to

create a great friendship. I think that also the BPWI TWINNING between the clubs of Rome and Houston will be all of this!

Contact number +39 333126695





**Manuela Di Sario – Lawyer**

Born in Ferrara on 26.06.61, living in Rome. Married to Enzo Viviano

Three children: Federico 27 years, Cristiano Maria 21 years, Sofia 19 years

Lawyer since 1993, two offices in Rome.

Expert in contracts, succession, law of art and company law

Referee on the list of referees from the Rome Bar Association. Hobby: Restoration, reading, painting.

Contact number +393345639332



***Patrizia Balzamo***

Patrizia lives in Rome. She is a painter and portraitist, so she spent her life to visualize on the canvases the social situation and, as a portraitist, the characters and personality of the people.

She is also mother of two sons and grandmother of four grand-children She is interested in discovering the excellent people of Fidapa in Houston.

Contact number + 39 3357907268